## Mastering Digital Design

Course Objective: Digital Tools and Proficiency

Advised Direction: 11 Weeks

Modality: In-person, Online and Self-Paced, Instructor-Led

Total Charge: \$6,500 (scholarships available)





Sign Up Today at: zoomgfx.com

## **LESSONS INCLUDE:**

- Introduction to Computers
- Navigating Safely Online
- Introduction to Microsoft Office tools
- Introduction to Graphic and Web Design
- Utilizing Social Media
- Understanding and Using Al

Our curriculum begins with essential computer and digital skills training, including navigating your computer, file management and connecting to the Internet. Progressing to more advanced competencies such as Microsoft Office, social media management, website design, and proficiency in common software packages and an introduction to Al.

We also offer specialized courses in entrepreneurship and financial literacy, equipping our students with the knowledge needed to succeed in the modern digital economy.

With each enrollment of the Digital Design course, our students are given access to our full library of online course electives to connect their passions and their newly learned digital skills. Example elective courses include photography basics, intro to culinary, videography, digital graphic design and multimedia, as well as intro to utilizing Al in your life, and much more.