

Intro To

BUSINESS & ENTREPRENEURSHIP

ZOOM Graphics

Lessons Include:

1. What Defines A Business
2. Business Vision
3. Branding & Mission Statement
4. Defining Your Audience
5. Communication, Marketing, & Advertising
6. Managing Growth
7. Evaluating and Measuring
8. Future Growth



Discover the essentials of entrepreneurship and business through our comprehensive online course. Gain practical strategies, fundamental concepts, and essential skills from experienced expert to successfully launch and expand your own venture.

Course Objective: Become an Entrepreneur
Advised Direction: 8 Weeks

Modality: Online, self-paced, instructor-led
Total Charge: \$2,497 (scholarships available)

ZOOM

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