

Becoming a **SOCIAL MEDIA MANAGER**

Zoom Graphics

Lessons Include:

- Social Media Platform Proficiency
- Content Creation and Curation
- Audience Analysis and Segmentation
- Content Scheduling and Posting
- Community Engagement
- Social Media Analytics and Reporting
- Influencer Marketing
- Crisis Management
- Paid Social Advertising
- Content Strategy Development

Harness the world of social media and elevate your career as a Social Media Manager through our online class. Gain expertise in content creation, audience engagement, and data analytics, empowering you to craft impactful digital strategies. Join us and transform your passion into a valuable skill set, ideal for driving success in the realm of online marketing.



Course Objective: Become a Social Media Manager
Advised Direction: 8 Weeks

Modality: Online, self-paced, instructor-led
Total Charge: \$2,497 (scholarships available)

Zoom

Sign Up Today at: zoomgfx.com