## TOOM Graphics

## Floral ARRANGEMENTS

## Lessons Include:

Flower selection and preparation
Bouquet creation and wrapping
Centerpiece design and execution
Floral décor for special events
Seasonal and themed arrangements
Caring for and preserving flowers
Floral color theory and composition
Floral business and client relationships
Creating a unique floral brand
Tips for a successful floral design career

Our program equips you with the essential skills and knowledge required to excel in the world of floral design, from creating stunning bouquets to transforming spaces with floral décor. Whether you're an aspiring florist, a flower enthusiast, or anyone looking to elevate your floral design skills, this program is designed to empower you on your journey to floral excellence.

Course Objective: Learn the Fundamentals of Floral Arrangements

Advised Direction: 11 Weeks

Modality: Online, self-paced, instructor-led Total Charge: \$2,497 (scholarships available)



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