Learn DICITAL MARKETING

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Lessons Include:

- 1. Search Engine Optimization (SEO)
- 2. All About Online Advertising
- 3. Social Media Marketing
- 4. Content Marketing
- 5. Email Marketing
- 6. Web Analytics
- 7. Strategy and Planning

In the "Learn Digital Marketing" online course, you'll master the essentials of SEO, social media marketing, content and email campaigns, web analytics, and strategic planning, setting you on the path to becoming a digital marketing pro. Ready to take your online presence to new heights? Join us and get started today!



Course Objective: Learn the Fundamentals of Digital Marketing

Advised Direction: 11 Weeks

Modality: Online, self-paced, instructor-led Total Charge: \$2,497 (scholarships available)



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