

# How to START A COACHING BUSINESS

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## Lessons Include:

1. Business Planning and Strategy
2. Identifying Target Market and Niche
3. Branding and Marketing
4. Client Acquisition and Retention
5. Setting Fees and Pricing Strategies
6. Effective Communication Techniques
7. Building a Sustainable Coaching Practice

In the "How to Start a Coaching Business" online course, you'll master essential skills like business planning, niche identification, effective marketing, client engagement, strategic pricing, coaching techniques, and building a sustainable practice. Get ready to kickstart your successful coaching venture!



Course Objective: Become a Personal Coach

Advised Direction: 11 Weeks

Modality: Online, self-paced, instructor-led

Total Charge: \$2,497 (scholarships available)

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