

# Becoming a **BRAND SPECIALIST**

**Zoom Graphics**

## Lessons Include:

- Brand Identity Development
- Brand Storytelling
- Logo Design and Visual Branding
- Market Research and Analysis
- Brand Strategy Formulation
- Content Marketing
- Social Media Management for Branding
- Brand Guidelines Creation
- Brand Campaign Planning and Execution

Embark on an exciting journey towards becoming a Brand Specialist with our online class, custom-tailored for individuals passionate about the world of branding. Dive deep into the art and science of brand management, learning to craft compelling brand stories, develop identity guidelines, and create powerful marketing strategies. Join us and turn your passion for branding into a valuable skill set, unlocking doors to rewarding opportunities in the ever-evolving field of brand management.



Course Objective: Learn to be a Brand Specialist

Advised Direction: 10 Weeks

Modality: Online, self-paced, instructor-led

Total Charge: \$2,497 (scholarships available)

**Zoom** Sign Up Today at: [zoomgfx.com](https://zoomgfx.com)