Unlocking
AI MARKETING SECRETS

Zoom Graphics

Lessons Include:

1. AI-Powered Marketing Strategies
2. Customer Segmentation and Targeting
3. Predictive Analytics
4. Natural Language Processing (NLP)
5. Marketing Automation
6. A/B Testing and Optimization
7. Chatbot Development and Integration
8. Performance Metrics and Analysis

In the "Master AI Marketing" online course, you'll learn AI-powered marketing strategies, customer targeting, predictive analytics, NLP, automation, A/B testing, chatbot integration, and performance analysis. It's a deep dive into leveraging AI for smarter marketing decisions and enhanced customer engagement.

Course Objective: Learn the basics of AI Marketing

Advised Direction: 11 Weeks

Modality: Online, self-paced, instructor-led

Total Charge: $2,497 (scholarships available)

ZOOM

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