



SCHOOL PERFORMANCE FACT SHEET
Calendar years 2017-2018
Web Design – Program Length 14 weeks

On-time Completion Rate (graduation rates)

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number of On-time Graduates	On-time Completion Rate
2017	1	1	1	100%
2018	1	1	1	100%

Student Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

This program does not require state licensure.



Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2017	1	1	1	1	100%
2018	1	1	1	1	100%

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training. www.zoomgfx.com

Gainfully Employed Categories (includes data for the two calendar years prior to reporting)

Part-Time vs. Full Time Employment

Calendar Year	Graduate Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours per Week	Total Graduates Employed in the Field
2017	0	1	0
2018	0	1	1

Single Position vs. Concurrent Aggregated Position

Calendar Year	Graduate Employed in the Field in a single Position	Graduates Employed in the Filed in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2017	1	0	0
2018	1	1	1



Self-Employed / Freelance Positions

Calendar Year	Graduates Employed who are Self-Employed or Freelance	Total Graduates Employed in Field
2017	0	0
2018	0	0

Institutional Employment

Calendar Year	Graduates Employed in the field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer Who Shares Ownership with the Institution	Total Graduates Employed in Field
2017	0	0
2018	0	0

Students Initials: ____ Date: ____

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- This program may result in freelance work or self-employment.
- The work available to graduates of this program is usually for freelance or self-employment.
- This type of work may not be consistent.
- The period of employment can range from one day to weeks to several months.
- Hours worked in a day or week may be more or less than the traditional 8-hour workday or 40-hour work week
- You can expect to spend unpaid time expanding your networks, advertising, promoting your services, or honing your skills.
- Once graduates begin to work freelance or self-employed, they will be asked to provide documentation that they are employed as such so that they may be counted as placed for our job placement records.
- Students initialing this disclosure understand that either a majority or all of this school's graduates are employed in this manner understand what comprises this work style.

Students initials: ____ Date: ____

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License examination passage rates (includes data for two calendar years prior to reporting)
This program does not lead to state licensing or something similar

Calendar Year	Number of Graduates in Calendar Year	Number of Graduates Taking Exam	Number Who Passed First Available Exam	Number Who Failed First Available Exam	Passage Rate
2017	NA	NA	NA	NA	NA
2018	NA	NA	NA	NA	NA

Licensure examination passage data is not available from the state agency administering the examination. We are unable to collect data from # students

Student Initials: _____ Date: _____

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Salary and Wage Information (Salary data for the two calendar years prior to reporting)
Annual Salary and Wages Reported by Graduates Employed in the Field.

Calendar Year	Graduates Available for Employment	Graduates Employed in the field	\$20,001 - \$25,000	\$25,001 - \$40,000	\$40,001 - \$45,000	\$45,001 - \$50,000	No Salary Information reported
2017	1	1	0	1	0	0	0
2018	1	1	0	1	0	0	0

A list of sources used to substantiate salary disclosures is available from the school. Ask your instructor to provide you with this information.

Student Initials: ____ Date: ____

Initial only after you have had sufficient time to read and understand the information.

Cost of educational program for 2017-2018

Total charges for the program for students completing on-time in 2017: \$5,000.00

Total charges for the program for students completing on-time in 2018: \$5,000.00

Student initials: ____ Date: ____

Initial only after you have had sufficient time to read and understand the information.



Federal Student Loan Debt:

Students at Zoom Graphics School of Design are not eligible for deferral student loans. This institution does not meet the U.S. Department of education criteria that would allow its students to participate in federal aid programs.

Students Initials: ____ Date: ____

Initial only after you have had sufficient time to read and understand the information.

This fact sheet is filled with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Boulevard, Suite 225, Sacramento, CA 95798-0818, www.bppe.ca.gov, 888-370-7589 or by fax (916) 263-1897.

STUDENT NAME - PRINT

STUDENT SIGNATURE

DATE

RICK R. GARCIA / DIRECTOR

DATE



This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution but is not equivalent to actual data. This program was approved by the bureau on August 1, 2018. As of January 1, 2018, two full years of data for this program will be available.

Definitions.

- “Number of students who began the program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who canceled during the cancellation period.
- “Students available for graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- “Number of On-Time graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- “On-Time” completion Rate” is the number of on-time graduates divided by the number of students available for graduation.
- “150% graduates” is the number of students who completed the program within 150% of the program length (include on-time graduates).
- “150% completion Rate” is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment.
- “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- “Number of Graduates taking Exam” is the number of graduates who took the first available exam in the reported calendar year.
- “First Available exam date” is the date for the first available exam after a student completed a program.
- “Passage Rate” is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- “Number who passed the first available exam” is the number of graduates who took and passed the first available licensing exam after completing the program.
- “Salary is as reported by graduate or graduate’s employer.



- “No Salary Information Reported” is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.



STUDENT'S RIGHT TO CANCEL

1. You have the right to cancel your agreement for a program of instruction, without any penalty or obligations, through attendance at the first-class session or the seventh calendar day after enrollment, whichever is later. After the end of the cancellation period, you also have the right to stop school at any time; and you have the right to receive a pro rata refund if you have completed 60 percent or less of the scheduled days in the current payment period in your program through the last day of attendance.

Cancellation of this agreement can occur up to:

2. Cancellation may occur when the student provides a written notice of cancellation at the following address: **ZOOM GRAPHICS SCHOOL OF DESIGN**, 1800 Oak Street, Suite D, Bakersfield, CA 93301. This can be done by mail or by hand delivery.
3. The written notice of cancellation, if sent by mail, is effective when deposited in the mail properly addressed with proper postage.
4. The written notice of cancellation need not take any particular form and, however expressed, it is effective if it shows that the student no longer wishes to be bound by the Enrollment Agreement.
5. If the Enrollment Agreement is cancelled the school will refund the student any money he/she paid, less a registration or administration fee not to exceed \$250.00, and less any deduction for equipment not returned in good condition, within 45 days after the notice of cancellation is received.

WITHDRAWAL FROM THE PROGRAM

You may withdraw from the school at any time after the cancellation period (described above) and receive a pro rata refund if you have completed 60 percent or less of the scheduled days in the current payment period in your program through the last day of attendance. The refund will be less a registration or administration fee not to exceed \$250.00, and less any deduction for equipment not returned in good condition, within 45 days of withdrawal. If the student has completed more than 60% of the period of attendance for which the student was charged, the tuition is considered earned and the student will receive no refund.

For the purpose of determining a refund under this section, a student shall be deemed to have withdrawn from a program of instruction when any of the following occurs:



- The student notifies the institution of the student's withdrawal or as of the date of the student's withdrawal, whichever is later.
- The institution terminates the student's enrollment for failure to maintain satisfactory progress; failure to abide by the rules and regulations of the institution; absences in excess of maximum set forth by the institution; and/or failure to meet financial obligations to the School.

For the purpose of determining the amount of the refund, the date of the student's withdrawal shall be deemed the last date of recorded attendance. The amount owed equals the daily charge for the program (total institutional charge, minus non-refundable fees, divided by the number of days in the program), multiplied by the number of days scheduled to attend, prior to withdrawal. If the student has completed more than 60% of the period of attendance for which the student was charged, the tuition is considered earned and the student will receive no refund.

If any portion of the tuition was paid from the proceeds of a loan or third party, the refund shall be sent to the lender, third party or, if appropriate, to the state or federal agency that guaranteed or reinsured the loan. Any amount of the refund in excess of the unpaid balance of the loan shall be first used to repay any student financial aid programs from which the student received benefits, in proportion to the amount of the benefits received, and any remaining amount shall be paid to the student.