



SCHOOL PERFORMANCE FACT SHEET
Calendar years 2017-2018
Graphic Design – Program Length 20 weeks

On-time Completion Rate (Graduation Rates)

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number of On-time Graduates	On-time Completion Rate
2017	1	1	1	100%
2018	1	1	1	100%

Student Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

This program does not require state licensure.



Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2017	1	1	1	1	100%
2018	1	1	1	1	100%

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training. www.zoomgfx.com

Gainfully Employed Categories (includes data for the two calendar years prior to reporting)

Part-Time vs. Full Time Employment

Calendar Year	Graduate Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours per Week	Total Graduates Employed in the Field
2017	0	1	1
2018	0	1	1

Single Position vs. Concurrent Aggregated Position

Calendar Year	Graduate Employed in the Field in a single Position	Graduates Employed in the Filed in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2017	1	0	1
2018	1	0	1



Self-Employed / Freelance Positions

Calendar Year	Graduates Employed who are Self-Employed or Freelance	Total Graduates Employed in Field
2017	0	0
2018	0	0

Institutional Employment

Calendar Year	Graduates Employed in the field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer Who Shares Ownership with the Institution	Total Graduates Employed in Field
2017	0	0
2018	0	0

Students Initials: ____ Date: ____

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- This program may result in freelance work or self-employment.
- The work available to graduates of this program is usually for freelance or self-employment.
- This type of work may not be consistent.
- The period of employment can range from one day to weeks to several months.
- Hours worked in a day or week may be more or less than the traditional 8-hour work day or 40-hour work week
- You can expect to spend unpaid time expanding your networks, advertising, promoting your services, or honing your skills.
- Once graduates begin to work freelance or self-employed, they will be asked to provide documentation that they are employed as such so that they may be counted as placed for our job placement records.
- Students initialing this disclosure understand that either a majority or all of this school's graduates are employed in this manner understand what comprises this work style.

Students initials: ____ Date: ____

Initial only after you have had sufficient time to read and understand the information.



License examination passage rates (includes data for two calendar years prior to reporting)
This program does not lead to state licensing or something similar

Calendar Year	Number of Graduates in Calendar Year	Number of Graduates Taking Exam	Number Who Passed First Available Exam	Number Who Failed First Available Exam	Passage Rate
2017	NA	NA	NA	NA	NA
2018	NA	NA	NA	NA	NA

Licensure examination passage data is not available from the state agency administering the examination. We are unable to collect data from # students

Student Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.



**Salary and Wage Information (Salary data for the two calendar years prior to reporting)
 Annual Salary and Wages Reported by Graduates Employed in the Field.**

Calendar Year	Graduates Available for Employment	Graduates Employed in the field	\$20,001 - \$25,000	\$25,001 - \$40,000	\$40,001 - \$45,000	\$45,001 - \$50,000	No Salary Information reported
2017	0	0	0	1	0	0	0
2018	0	0	0	1	0	0	0

A list of sources used to substantiate salary disclosures is available from the school. Ask your instructor to provide you with this information.

Student Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

Cost of educational program for 2017-2018

Total charges for the program for students completing on-time in 2017: \$5000.00

Total charges for the program for students completing on-time in 2018: \$5,000.00

Student initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.



Federal Student Loan Debt:

Students at Zoom Graphics School of Design are not eligible for deferral student loans. This institution does not meet the U.S. Department of education criteria that would allow its students to participate in federal aid programs.

Students Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

This fact sheet is filled with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: 1747 Market Boulevard, Suite 225, Sacramento, CA 95834, www.bppe.ca.gov/schools, toll-free telephone number (888) 370-7589 or (916) 263-1897.

STUDENT NAME - PRINT

STUDENT SIGNATURE

DATE

RICK R. GARCIA / DIRECTOR

DATE



This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution but is not equivalent to actual data. This program was approved by the bureau on August 1, 2018. As of January 1, 2018, two full years of data for this program will be available.

Definitions.

- “Number of students who began the program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who canceled during the cancellation period.
- “Students available for graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- “Number of On-Time graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- “On-Time” completion Rate” is the number of on-time graduates divided by the number of students available for graduation.
- “150% graduates” is the number of students who completed the program within 150% of the program length (include on-time graduates).
- “150% completion Rate” is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment.
- “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- “Number of Graduates taking Exam” is the number of graduates who took the first available exam in the reported calendar year.
- “First Available exam date” is the date for the first available exam after a student completed a program.
- “Passage Rate” is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- “Number who passed the first available exam” is the number of graduates who took and passed the first available licensing exam after completing the program.
- “Salary is as reported by graduate or graduate’s employer.



- “No Salary Information Reported” is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.



Student's Right to Cancel

The student has the right to cancel the enrollment agreement and obtain a refund of charges paid through attendance at the first-class session, or the seventh day after enrollment, whichever is later. The institution shall refund 100 percent of the amount paid for institutional charges, less a reasonable application fee not to exceed two hundred fifty dollars (\$250).

Cancellation is effective on the date written notice of cancellation is sent. The institution shall make the refund as per the calculation consistent with the BPPE Regulations. If the institution delivered the first lesson and materials/equipment before an effective cancellation notice was received, the institution shall make a refund within 45 days after the student's return of the materials/equipment.

How to Cancel

A notice of cancellation or withdrawal shall be in writing and the notice sent or delivered to the school administrative office at 1800 Oak Street, Suite D, Bakersfield, CA 93301. Student's conduct, including, but not necessarily limited to, a student's lack of attendance may also be grounds for cancellation or withdrawal.

Cancellation and Withdrawal Policies

The Student's right to cancel the enrollment agreement or withdraw from Zoom Graphics School of Design is subject to the following terms and conditions: cancellation and withdrawal must be in writing. Students are considered enrolled until written notice is received by the school but is effective from the date the notice is mailed or delivered to the school. No other form of cancellation or withdrawal will be accepted.

The student has the right to cancel the agreement and receive a full refund, minus any non-refundable fees (ie: registration fee) before the first lesson has been taught and before materials are shipped.

If the school sent the first lesson and materials before an effective cancellation notice was received, the school shall make a refund within 45 days after receipt of student's unused materials by the school, if returnable. Cancellation shall occur only when you give notice of cancellation or withdrawal to the School by mail or hand delivery. Written notice of cancellation or withdrawal sent by mail must be mailed to: 1800 Oak Street, Suite D, Bakersfield, CA 93301, and is effective on the date the written notice is sent. You should keep a record of the date, time and place of mailing of the notice of cancellation or withdrawal.

You will be provided with one of the School's "Notice of Cancellation" form which you may use to cancel your enrollment from the School. However, the written notice of cancellation need not take any particular form; however expressed in writing, is effective if it's signed and dated, and it indicates that you no longer desire to be bound by the enrollment agreement or attend class.

Students are obligated to pay only for educational services rendered, including fees associated with those services and non-refundable charges. A student may withdraw from a course after instruction has started and receive a prorated refund. If you decide to withdraw from a program which has already started and the period allotted for cancellation has expired, you may receive a refund minus non-refundable charges as outlined below in the refund policy.